

**NEVADA CITY COUNCIL, PLANNING COMMISSION AND MANAGEMENT TEAM
STRATEGIC PLANNING RETREAT
Monday, February 13, 2017 – City Hall, Nevada City**

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat and Public Comment – Duane Strawser, Vice Mayor

Opening Remarks and Introduction of the Facilitator and Recorder – Mark Prestwich, City Manager

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

Nevada City:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2016-2019)**

What Are the Strengths and the Accomplishments of the City of Nevada City Since the August 25, 2016 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., economic, demographic, political, technological, environmental, social) that Will/Might Have an Impact on the City of Nevada City in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what the City of Nevada City needs to accomplish)

Overview of Current Projects -- Mark Prestwich, City Manager

Identify Attainable Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in six months to update the strategic plan)

Summary of the Retreat

Closing Remarks

3:00 Adjourn

Please come at 8:00 for informal conversation and continental breakfast. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning break with a group lunch at 12:15. Please limit use of cell/smart phones and tablets to the breaks.

PLEASE BRING YOUR CALENDAR.